

FOR IMMEDIATE
RELEASE

MARY THÉ

For nearly three decades, Mary Thé (pronounced Tay) has been San Francisco's leading aesthetician and a respected international beauty expert whose frank and colorful advice is appreciated by clients and journalists alike. Her skin care salon on chic Maiden Lane in downtown Union Square has long attracted a loyal following of prominent men and women who desire straightforward skin care answers in a world marked by an increasingly dizzying array of anti-aging solutions. As one long-time customer recently remarked, "You don't go to Mary Thé's to be seen, it's the real thing!"

Born in Indonesia on the island of Java, reared in Holland and Germany, and educated at the finest skin care schools in Europe before starting her salon in 1979, Mary takes a truly global and mindful approach to skin and body care. She travels extensively each year searching for the safest and most effective beauty products and treatments from around the world, often gaining first-hand knowledge from beauty innovators themselves in their labs. As a result, the Mary Thé Skin Care salon is frequently "first to market" in San Francisco, sometimes even the US, with breakthrough anti-aging products and treatments.

With her warm and spirited personality, Mary has spent her career inspiring, informing, and serving others so they can recognize and achieve their true potential. She is committed to sharing her lifelong belief that real beauty is "*beauty with integrity*" – a balanced, holistic, and responsible approach to beauty that embraces both the inner and outer self.

"This might be surprising coming from someone who has made a career in skin care, but I don't want people to become obsessed with their beauty," Mary notes emphatically. "Beauty with integrity is projecting an overall sense of well-being that endears and endures. It links skin care to body, mind, and soul, and is based on the virtues of self-acceptance. When continually focused on outer beauty, one gets trapped in a vicious, unhealthy cycle of never being truly satisfied or fulfilled."

Mary has earned the Swiss CIDESCO (Comité International d'Esthétiques et de Cosmetologie) diploma, internationally recognized as the highest professional degree in aesthetics. In the mid-80s, she had a skin counter in her name at Macy's as part of a beauty treatment center with Adrien Arpel and Orlane. During that time she also co-authored two non-fiction books with novelist Danielle Steele. A mother of two, Mary makes her home outside of San Francisco in the beautiful hills of Orinda with her husband Po Chi Wu, a venture capitalist. She has appeared in *ELLE*, *Town & Country*, and *Harper's Bazaar* among others, and on national and local television.

Mary Thé Skin Care,
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For information or to order, visit www.MaryThe.com
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MARY'S Bio